

# seattle wedding show.

The Seattle Wedding Show (SWS) takes pride in having a well-rounded group of exhibitors providing wedding-related services in a variety of categories. To manage participants in various service categories, SWS implemented the following acceptance policy:

#### **Acceptance Policy:**

- 1. Complete the online application and use the note section to share details about your product or service.
- 2. Show management will evaluate new applicants and accept based on the best fit for the show.
- 3. You will be notified by phone if you are accepted and booth placement will be offered at this time.
- 4. Contract and payment schedule to follow.
- 5. To secure your participation and booth selection, a signed contract and payment must be received by the due date on the invoice.

# **Booth Payment Options:**

## Standard plan

- 1. A deposit of 1/3 of your booth fee is due 15 days after acceptance.
- 2. Half of the remaining balance is due August 10th.
- 3. The balance will be due October 10th.

### **Optional Monthly Auto Pay**

If requested, we offer a monthly autopay to your credit card on the 1st or 15th of each month.

#### Payment in Full: Net 30

# Applications are accepted year-round - Acceptance after October 10th

1. If your acceptance occurs after October 10th, payment due dates will be set based on your acceptance date.

#### Web Advertising Payment:

- 1. Payment is due in full 30 days from the invoice date.
- 2. If you currently advertising on WeddingShow.com, your payment will be due upon the annual expiration date.

#### **Booth Cancellation Policy:**

If an exhibitor cancels **before** June 10th, funds paid toward booth space are refundable less a 10% admin fee.

If an exhibitor cancels after June 10th, there will be no refund, however no additional payments are due.

SWS reserves the right to refuse any exhibitor or potential exhibitor.